# Agenda

**Welcome** by Linda Rosenberg, President & CEO, National Council for Behavioral Health

9:00am - 9:15am

**Updates from the National Council** by Betsy Schwartz, Vice President of Public Education and Strategic Initiatives, National Council for Behavioral Health

9:15am – 9:30am

**World Café**
*Instructors will have the opportunity to share best practices and get peer support on teaching Mental Health First Aid in this interactive World Café.*

9:30am - 10:45am

**Networking Break**

10:45am – 11:00am

**Director of Education Bryan Gibb and National Trainer James Radack answer your biggest teaching questions**
*Bryan and James will answer your trickiest training questions in this role-play Q&A session.*

11:00am - 12:00pm

**Networking Lunch**

12:00pm – 12:45pm

**Luncheon Speaker: Engaging the Faith Based Community** by Sidney Hankerson, MD, MBA, Assistant Professor of Clinical Psychiatry, Columbia University Medical Center
*Instructors will be inspired by this example of a successful grant program to teach MHFA in NYC Churches.*

12:45pm - 1:15pm

**The International Movement of Mental Health First Aid** by Betty Kitchener, CEO Mental Health First Aid Australia and Dr. Anthony Jorm, Melbourne School of Population and Global Health
*Participants will hear from the founders of Mental Health First Aid about the international origins and robust research and evidence base of the Program.*

1:15pm - 2:25pm

**Concurrent Workshops – Implementing Best Practices**

**Curriculum Module Best Practices : MHFA Public Safety and Veterans**
*Participants will learn how to access, train and market these MHFA specialized modules*

Room: Florentine 2

Captain Joe Coffey, Warwick, RI Police Department
Sharon Thomas-Parks, USMC, National Trainer
Mental Health First Aid Instructor Summit 2016
March 6, 2016 – Caesars Palace, Las Vegas, NV

**Working with Foundations**

Participants will learn from the Scattergood Foundation’s support of Mental Health First Aid in Philadelphia

Alyson Ferguson, MPH, Director of Grantmaking, Thomas Scattergood Behavioral Health Foundation

Lauren Luik, Project Director, Mental Health Association in New Jersey

**Curriculum Input – What’s Working, What’s Not?**

Participants will be able to share their current curricular needs and share future suggestions for the MHFA curriculum

Meaghon Reid, Senior Director, Mental Health First Aid, National Council for Behavioral Health

**State implementation of Mental Health First Aid**

Participants will learn the key components of a successful state wide MHFA program showcasing North Carolina as a Best Practice Model

Tara L. Bohley, LMFT, MPA Clinical Assistant Professor/Program Coordinator Behavioral Healthcare Resource Program School of Social Work, The University of North Carolina at Chapel Hill

Rachel Johnson, Mental Health Program Coordinator, Division of Mental Health Developmental Disabilities and Substance Abuse Services, Justice Section, North Carolina Department of Health and Human Services

**How to Market Mental Health First Aid**

Participants will learn how to more effectively market MHFA in their communities

Alicia Aebersold, Senior VP of Communications and Strategic Development, National Council for Behavioral Health

3:30pm – 3:45pm

**Coffee Break**

3:45pm – 5:00 pm

**Mental Health First Aid in Action: Kevin Briggs and Kevin Hines**

Be inspired by how one man’s experience with mental illness and suicide has turned into an international crusade to promote mental health and how a California Highway Patrol Officer developed the skills and attitude to help those attempting suicide on the most commonly utilized structure in the United States for suicide.
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Kevin Briggs is an international Crisis Management, Suicide Prevention, and Leadership Skills presenter. His first book, Guardian of the Golden Gate: Protecting the Line Between Hope and Despair, was released in July 2015.

Kevin Hines is an award-winning global speaker, bestselling author, suicide prevention and mental health advocate who reaches audiences with his story of an unlikely survival and his strong will to live.

5:00 – 6:00 pm  
Mental Health First Aid Instructor Networking Reception in the Rain Man Suite