# Grant Overview

**Mental Health First Aid and Mental Health Awareness Funding Announcements**

**SAMHSA MHAT 2021 FOA Summary Overview - January 2021**

<table>
<thead>
<tr>
<th><strong>TITLE</strong></th>
<th>Mental Health Awareness Training Grants (MHAT: SM-21-007)</th>
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<tbody>
<tr>
<td><strong>Click <a href="mailto:A">here</a> for full Funding Opportunity Announcement (FOA)</strong></td>
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<table>
<thead>
<tr>
<th><strong>DUE DATE</strong></th>
<th>Friday, February 5, 2021</th>
<th><strong>START DATE</strong></th>
<th>September 30, 2021</th>
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<tbody>
<tr>
<td><strong>TOTAL FUNDING</strong></td>
<td>$17,748,000</td>
<td><strong>AWARD AMOUNT</strong></td>
<td>Up to $125,000 per year</td>
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<tr>
<td><strong>NUMBER OF AWARDS</strong></td>
<td>Up to 141</td>
<td><strong>DURATION</strong></td>
<td>Up to 5 years</td>
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<tr>
<th><strong>PURPOSE</strong></th>
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<tr>
<td>(1) Train individuals (e.g., school personnel, emergency first responders, law enforcement, veterans, armed services members and their families) to recognize the signs and symptoms of mental disorders, particularly serious mental illness (SMI) and/or serious emotional disturbances (SED).</td>
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<td>(2) Establish linkages with school- and/or community-based mental health agencies to refer individuals with the signs or symptoms of mental illness to appropriate services.</td>
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<td>(3) Train emergency services personnel, law enforcement, fire department personnel, veterans and others to identify persons with a mental disorder and employ crisis de-escalation techniques.</td>
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<td>(4) Educate individuals about resources that are available in the community for individuals with a mental disorder. It is expected that this program will prepare and train others on how to appropriately and safely respond to individuals with mental disorders, particularly individuals with SMI and/or SED.</td>
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<tr>
<th><strong>ELIGIBILITY</strong></th>
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<td>Eligible applicants are domestic public and private nonprofit entities. For example:</td>
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<td>• State governments and territories (the District of Columbia, Guam, the Commonwealth of Puerto Rico, the Northern Mariana Islands, the Virgin Islands, American Samoa, the Federated States of Micronesia, the Republic of the Marshall Islands, and the Republic of Palau).</td>
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<tr>
<td>• Governmental units within political subdivisions of a state, such as a county, city or town (e.g., local education agencies, law enforcement agencies, fire departments, emergency medical units).</td>
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<tr>
<td>• Federally recognized American Indian/Alaska Native (AI/AN) tribes, tribal organizations, Urban Indian Organizations, and consortia of tribes or tribal organizations.</td>
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<tr>
<td>• Community- and faith-based organizations, including those that serve veterans, armed services personnel and their families.</td>
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<td>• Public or private universities and colleges.</td>
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All recipients must meet additional requirements related to the provision of mental health services: |
| • Each recipient organization must **identify at least one experienced and licensed mental health provider** [with two years of experience] to which the selected population of focus can be referred. |

Note: |
| Recipients who received funding in FY 2020 and 2019 under SM-18-009 Mental Health Awareness Training are not eligible to apply. |
### REQUIRED ACTIVITIES

Project implementation is expected to begin by the **fourth month** of the grant.

These are the activities that every grant project must implement:

- **Implement in-person evidence-based mental health awareness training** to include recognizing the signs and symptoms of mental illness and identifying resources available in the community for individuals with a mental illness and other relevant resources. Training should also emphasize safely de-escalating a crisis situation involving an individual with a mental illness. **Examples of trainings recipients may utilize** include Mental Health First Aid (MHFA), Youth Mental Health First Aid (YMHFA), Crisis Intervention Training (CIT) and other training resources developed by SAMHSA or other HHS agencies.

- Identify the intended individuals to receive mental health awareness training and the **population of focus** (e.g., school-aged children, veterans, children with SED, adults with SMI, individuals with co-occurring disorders, general public) for whom they are being trained to recognize the signs and symptoms of mental illness and how to appropriately and safely respond.

- Identify **resources and supports** and develop written and electronic materials for the individuals being trained so they may assist the population of focus, particularly those with SMI and/or SED.

- Establish **referral mechanisms** that increase the ability of the individuals trained in mental health awareness to refer and link the population of focus to mental health resources and services.

- Develop and implement a mental health awareness training plan that includes:
  - Develop **collaborative partnerships** with community agencies and programs to assist with responding to mental health issues and improve coordination of services to the population of focus. *(Note: Letters of commitment must be submitted with application.)*
  - Develop a **behavioral health disparities impact statement** no later than 60 days after award.

### ALLOWABLE ACTIVITIES

Access and leverage other federal, state, county and other funding mechanisms and resources to support the sustainability of MHAT and delivery of mental health services to the population of focus.

- Develop and implement evidence-based social marketing and awareness campaigns to reduce stigma about persons with mental illness and raise awareness of the need for culturally competent and developmentally appropriate services for the population of focus *(no more than 10% of grant award)*.

- Build capacity to sustain community-based mental health strategies to support the provision of mental health services for the population of focus.

### PERSONNEL

- **Project Director**

### DATA & PERFORMANCE MEASURES

**Quarterly**

- The **number of people in the mental health and related workforce trained** in mental health-related practices/activities that are consistent with the goals of the grant.

- The **number of individuals who have received training** in prevention or mental health promotion.

- The **number of individuals referred** to mental health or related services.
**FUNDING RESTRICTIONS**

SAMHSA encourages all recipients to **address the behavioral health needs of active duty military service members, returning veterans and military families** in designing and developing their programs and to consider prioritizing this population for services, where appropriate.

The funding restrictions for this project are as follows:

- No more than **10%** of the total grant award for the budget period may be used for data collection, performance measurement and performance assessment, including incentives for participating in the required data collection follow-up.
- If identified as a project activity, no more than **10%** of the total grant award for the budget period may be used for developing and implementing evidence-based social marketing and awareness campaigns.
- **Up to $10,000** of the annual grant award may be used to purchase technical assistance (TA). If TA is not needed, the recipient may use these funds for required or allowable activities.

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**OTHER**

All applicants must complete **four** registration processes to submit an application:

1. DUNS
2. System for Awards Management
3. Grants.gov and
4. NIH’s [eRA Commons](#). Please note that the eRA Commons process may take up to six weeks.

**Evidence-based Practice (EBP):** EBP refers to approaches to prevention or treatment that are validated by some form of documented research evidence.

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**Proposed budgets cannot exceed $125,000 in total costs (direct and indirect) in any year of the proposed project.** Annual continuation awards will depend on the availability of funds, grantee progress in meeting project goals and objectives, timely submission of required data and reports, and compliance with all terms and conditions of award.

**For all questions about the grant, please contact SAMHSA directly:**

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